



# **Project PrIDE**

**PrEP • Implementation • Data2Care • Evaluation**

## **PRE-BIDDERS CONFERENCE**

**RFP # 16-005-76**

## **PRE-EXPOSURE PROPHYLAXIS (PrEP) SERVICES FOR HIV PREVENTION**

**Presented by:**

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**Carla Hayes, Purchasing Department**

**Carolyn Griffin, EOC Department**

# PROPOSAL TIMELINE

- RFP Released:
  - Tuesday, July 5, 2016
- Pre-Bidders Conferences:
  - Wednesday, July 20, 2016
- Questions Due to Purchasing:
  - Wednesday, July 27, 2016
- Proposal Due:
  - **Wednesday, August 3, 2016 by 3:00pm CST**
- Notification of Award:
  - September 2016
- Services to Commence
  - January 1, 2017



# MINIMUM PROPOSER REQUIREMENTS

- Be a 501(c)3 corporation
  - May contract with "private for-profit entities if they are able to demonstrate they are the only available provider for a particular program strategy" (RFP, page 4)
- Functioning accounting system that is operated in accordance with GAAP
- Have the principal site of operation within the within the Memphis Metropolitan Statistical Area
  - May contract with “providers outside of the MSA if they are able to demonstrate there are no available providers in a particular program strategy” (RFP, page 4)



# MINIMUM PROPOSER REQUIREMENTS

- Sufficient experience performing the services
- Have all appropriate licenses and certifications
- Adhere to all Title VI requirements
- Possess the minimum insurance requirements
- Obtain a vendor number and an Equal Opportunity Compliance (EOC) certification number



# PROPOSAL CONDITIONS

- The County reserves the right:
  - to accept or reject any or all proposals.
  - to issue addenda or amendments to this RFP.
  - encourage the utilization of locally-owned small businesses as sources of subcontract work.
- Proposers are responsible for all costs incurred in developing their proposal
- The final authority to award rests solely with the Shelby County Purchasing Department
- Proposals, including budget information, are subject to being disclosed as a public record
- See RFP pages 6-9 for full proposal conditions



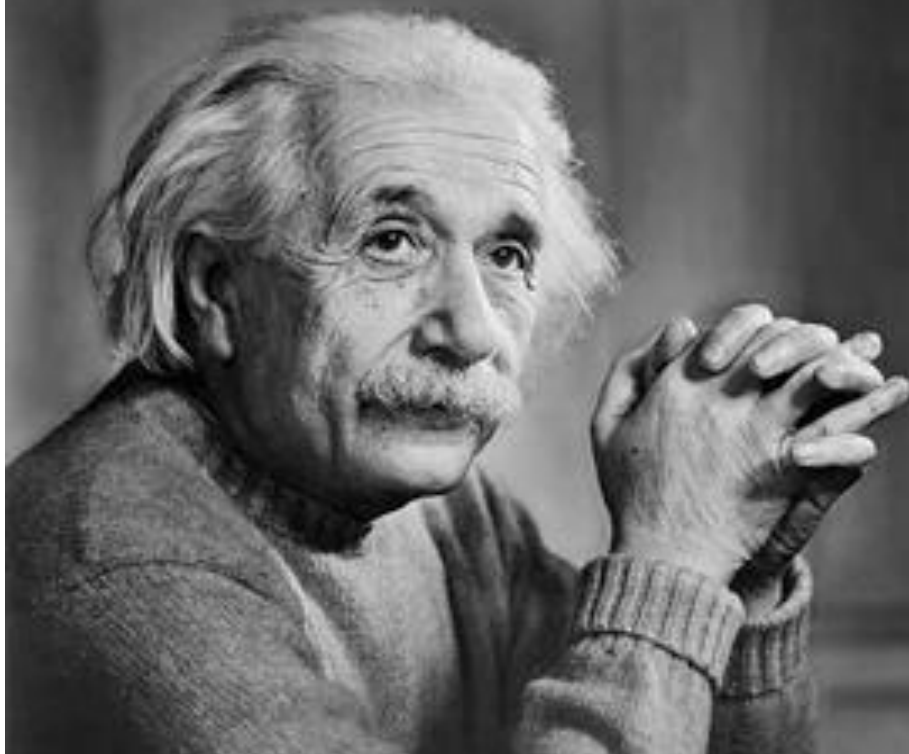
# PAY SPECIAL ATTENTION TO...

- Minimum insurance requirements
- All required attachments to the proposal
  - Incomplete proposals will NOT be reviewed
- If more than one program strategy is being proposed, clearly identify how this allows for improved or expanded capacity
- Reporting requirements for each program strategy



If you can't explain it **simply**, you  
don't understand it well enough.

– Albert Einstein



# DEMONSTRATE UNDERSTANDING OF ...

- Epidemiological data of the Memphis MSA
  - Use national data sparingly
- Working with men who have sex with men and transgender populations
- National HIV/AIDS Strategy and Goals
- PrEP efficacy as a prevention tool



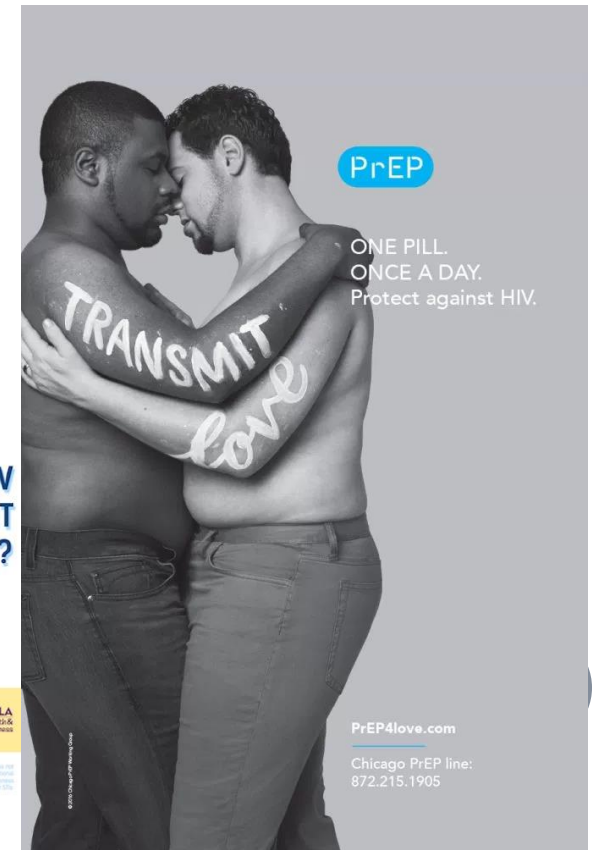
There's  
**MORE  
THAN 1**  
way to  
prevent  
HIV.





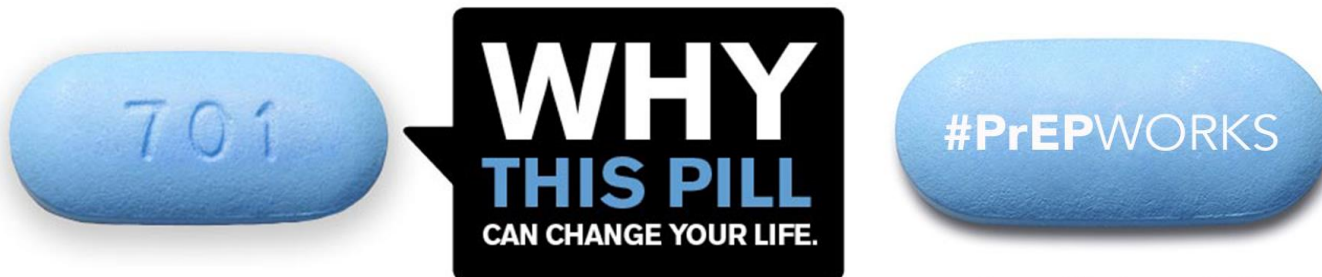
# STRATEGY 1: INCREASE COMMUNITY AWARENESS VIA DIGITAL & TRADITIONAL MEDIA

- Outcome 1.1: Increased knowledge and awareness of PrEP for HIV prevention among men who have sex with men and transgender persons



# STRATEGY 1: INCREASE COMMUNITY AWARENESS VIA DIGITAL & TRADITIONAL MEDIA

- Activities to be completed under this program strategy include:
  - conducting at least two (2) focus groups with MSM and transgender people
  - developing a website
  - directing a traditional media campaign, and
  - directing a digital/social media campaign



Proven. Effectiveness. PrEP.

# STRATEGY 2: PREP NAVIGATION SERVICES

- Outcome 2.1: Increased number of men who have sex with men and transgender persons who are linked to PrEP providers for assessment and prescription of PrEP
- Outcome 2.2: Increased number of men who have sex with men and transgender persons who are prescribed PrEP

**How Do I Pay for PrEP?**

**PrEP is covered** by most insurance programs

If you do not have insurance, your health care provider can direct you to medication assistance programs that may help pay for PrEP

You can also contact your local health department and HIV/AIDS service organizations for more information

The infographic features a man's portrait, a pill icon with a checkmark, and icons for a pharmacy and a community center.

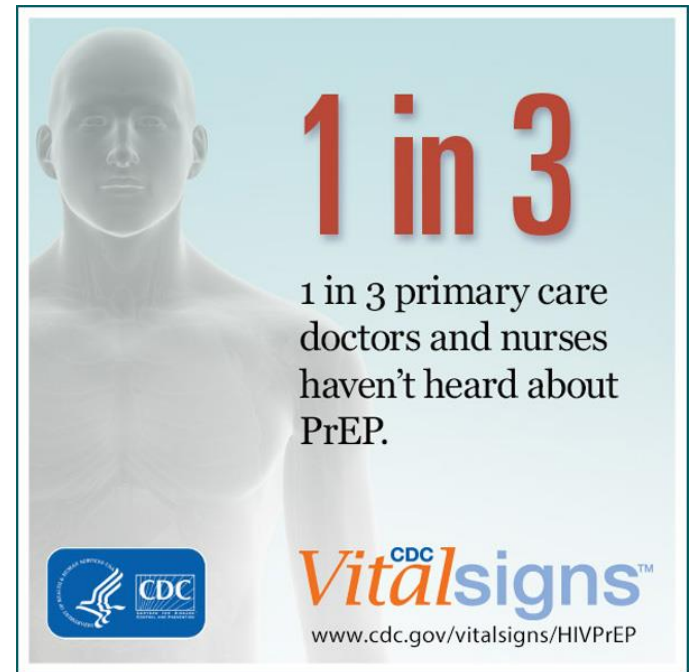
# STRATEGY 2: PREP NAVIGATION SERVICES

- Activities to be completed under this program strategy include:
  - developing and maintaining a directory of PrEP providers
  - providing information and materials about PrEP to at least twenty (20) new clients each month,
  - providing PrEP navigation services for the first 180 days, including:
    - personalized assessments,
    - referrals, and
    - adherence support



# STRATEGY 3: INCREASE PROVIDER CAPACITY TO SUPPORT PREP

- Outcome 3.1: Increased knowledge and awareness among providers regarding PrEP availability, indications, and clinical protocols for prescribing PrEP for HIV prevention
- Outcome 3.2: Increased number of providers prescribing PrEP for HIV prevention



# STRATEGY 3: INCREASE PROVIDER CAPACITY TO SUPPORT PREP

- **Activity 1: Provider Education: Academic Detailing**
- Activities to be completed under this program strategy include:
  - ensuring that all employees have been thoroughly trained on PrEP,
  - developing and distributing print materials for use by primary care physicians,
  - scheduling and conducting at least 20 visits per detailer, per month to provide PrEP related education and assistance



# STRATEGY 3: INCREASE PROVIDER CAPACITY TO SUPPORT PREP

- **Activity 2: Provider Support Services: PrEP Provider Liaison**
- Activities to be completed under this program strategy include:
  - answering provider questions about PrEP,
  - providing professional support to PrEP providers,
  - assisting PrEP providers with patient assistance program paperwork,
  - connecting PrEP providers to PrEP Navigation and augmented lab services, and
  - identifying as resources those providers who are already familiar with, and willing to prescribe, PrEP as Practice Site Champions.





**ANY QUESTIONS**

**DO YOU HAVE?**

